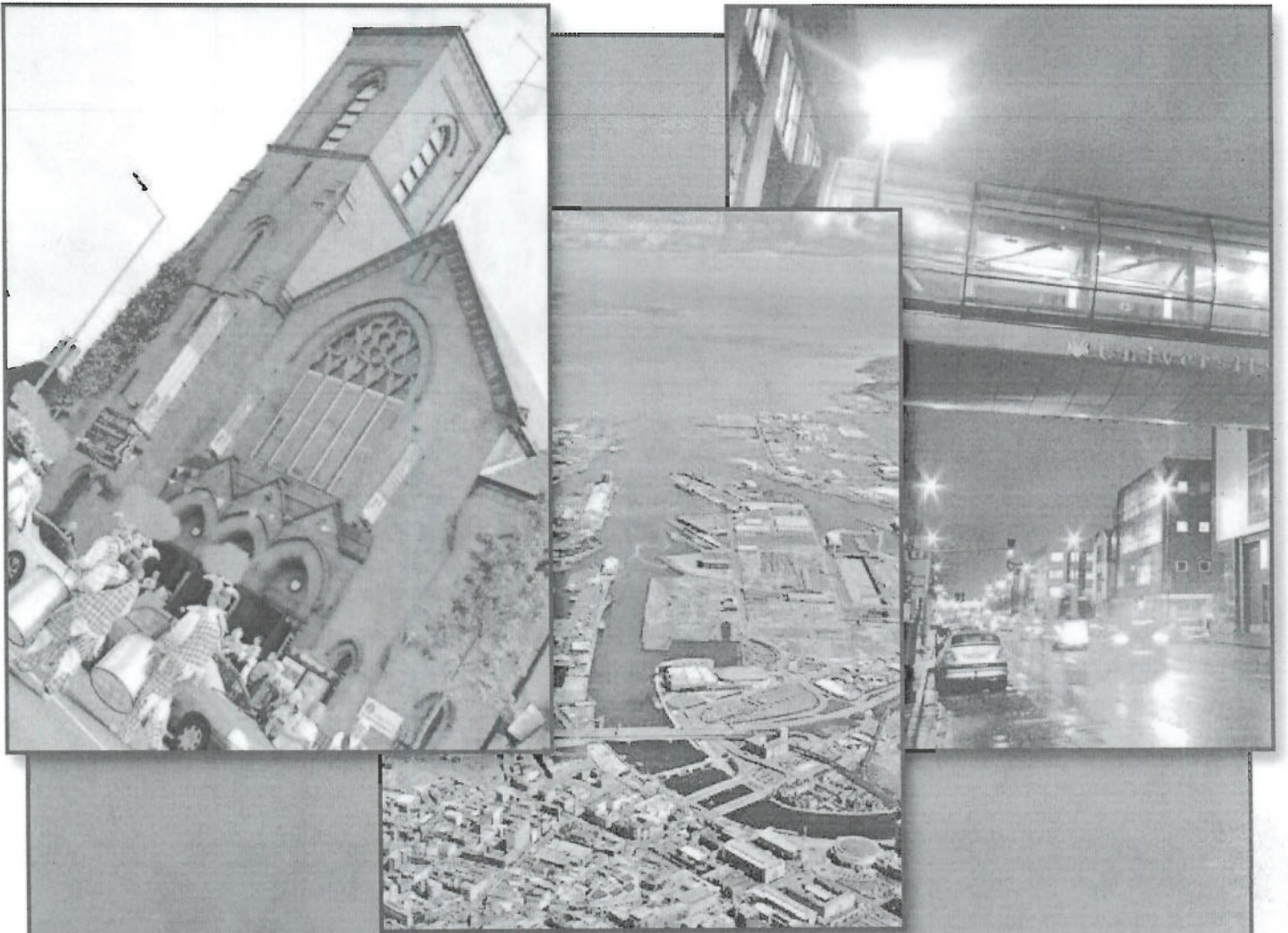


APPENDIX 2



BELFAST: City of Quarters Conference

 Belfast Media Group.

comdháil na gceathrúna
www.cityofquarters.com

Thursday March 25th - Friday March 26th 2010

- BUSINESS PARTNERS -

cathedral
 quarter



Department for
 Regional
 Development
www.drda.gov.uk



TITANIC
 QUARTER



Department for
 Social
 Development
www.sdni.gov.uk

PRICEWATERHOUSECOOPERS

FORUM for alternative belfast



University of
 ULSTER

Belfast
 Harbour



Foras na Gaeilge

SIB
 strategicinvestmentboard



BELFAST: City of Quarters Conference

Belfast: City of Quarters Conference will spotlight the vibrant, emerging neighbourhoods shaping the revitalised Belfast. The Library/Cathedral Quarter, anchored by dramatic proposals for a new University of Ulster city-centre campus, the Gaeltacht Quarter cultural hub in West Belfast with the Irish language at its heart, and the Port-Titanic Quarter on the waterfront with one of the largest landbanks in the city, epitomise the new Belfast. This conference will explore these three flagship quarters asking how they can be linked to each other to create more than the sum of their parts and what is required to ensure that their economic benefits are felt in the disadvantaged areas of north and west Belfast. This unique conference will also ask where the funding for these landmark developments will be found.

Speakers will represent political, business and community life and include both national and international contributors of note.

THURSDAY 25 MARCH

Cultúrlann MacAdaim-Ó Fiaich

- 6:30pm Registration/Reception
- 7pm Opening Address: Sir Reg Empey, Minister for Education and Learning (invited)
Building a Compelling Investment Proposition: Alastair Hamilton CEO Invest NI (invited)
- 7:30pm Ní Neart go Cur le Chéile/In Unity is Strength. Mark Hackett, Co-Founder Forum for an Alternative Belfast
- 8:00pm Panel Discussion: More than the Sum of their Parts: Belfast's Quarters
Chair: Howard Hastings, M.D. Hastings Hotels, Chair NITB
Professor Richard Barnett, Vice-Chancellor University of Ulster
Eimear Ní Mhathúna, Director Gaeltacht Quarter Board
Mike Smith, CEO Titanic Quarter
- 9pm Conference Club in Presidents Club. Snacks/Refreshments/Music.

FRIDAY 26 MARCH

Belfast Harbour Commission Offices

- 8:30am Registration
- 9am Welcome and Setting the Context of the Changing City: Lord Mayor Naomi Long
Minister Margaret Ritchie MLA, Department of Social Development
- 9:30am "All Things Good Flow into the City"
Chair: Terence Brannigan, Non-Executive Director Resource, Chair CBI NI
Thomas A. Dunne, Vice-President for Government Relations and Urban Affairs, Fordham University, New York.
Geraldine McAteer, CEO West Belfast Partnership Board, Member of Board SIB
Professor Alastair Adair, Pro-Vice Chancellor and Provost University of Ulster
- 10:30am Putting Communities at the Heart of the Changing City
Chair: Cllr William Humphries, Chair Development Committee, Belfast City Council (invited)
Gerry Adams MP
Nigel Dodds MP (invited)
Inez McCormack, former President ICTU, Chair Participation and Rights Programme
John McVicar, Managing Editor Shankill Mirror
Anne Harty, Titanic Quarter

BELFAST: City of Quarters Conference

- 11:30am Ireland Brothers Building: Where the Quarters Meet. Mark Finlay, Co-Founder and Director Presidents Club.
- 11:45am Generation Y and the New Belfast
Representatives of Ulster University, Gaeltacht Quarter, Titanic Quarter
- 12 Noon: The formula for a successful city:
Introduction: Cllr Tom Ekin, MD Weavers Court Business Park
Barcelona - Dr Antonio Hermosilla, MD GP Destination Management, Barcelona.
Galway - Dr James J. Browne, President NUI Galway.

University of Ulster

- 12:40pm Tour University of Ulster City Centre Campus
- 1pm Luncheon University of Ulster. Guest speaker Thomas A. Dunne, Vice-President for Government Relations and Urban Affairs, Fordham University, New York.

Harbour Commission Offices

- 2:30pm Culture Counts
Chair: Roisin McDonough, CEO Arts Council NI
Paul McErlean, Chair, Patricia Freedman, Development Officer, Cathedral Quarter Steering Group
Ciarán Mackel, Chair Gaeltacht Quarter Board, Principal ARD-Ciaran Mackel Architects
Professor Liam Kelly, Professor of Irish Visual Culture, University of Ulster
Representative of Foras na Gaeilge
- 3:15pm Who will Pay the Piper?
Chair: David Gavaghan, CEO Strategic Investment Board
Minister Conor Murphy MP, MLA, Department for Regional Development
Chris Watt, PricewaterhouseCoopers. Author 'Less for More' report.
Representative of Department of Finance and Personnel
- 4pm Discussion and Closing Comments. Máirtín Ó Muilleoir, MD Belfast Media Group

Titanic House

- 4:30pm Conference Finale: Tour of Titanic Quarter. Visit to Paint Hall studios, Reception in Titanic House.
- 7.30pm Gala Conference Dinner

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